



An Initiative to address when the minority population becomes the majority and its impact now and the future.

Join us at the Summit at this year's Top 100 MBE Reunion Luncheon

**MONDAY
DECEMBER 5, 2011**

Summit and Workshops begin at 9:30 a.m.

Luncheon begins at 12:00 noon

Price: \$50.00

University of Maryland
University College
Marriott's Inn and
Conference Center
3501 University Blvd., East
Adelphi, Maryland

According to the August 31st edition of the Washington Post "Minorities are the majority in 22 of the 100 largest U.S. metropolitan regions. The Washington area is one of eight newcomers to the list since 2000." The big deal about this revelation is the unanswered question that must be addressed now: What are the economic, social and political impacts associated with this shift?

America's recent financial disasters have taken a toll on our economy. As the economy continues to struggle, with events such as the downgrading of USA's triple-A rating, and with 9 percent unemployment, the implications are global. The impact is most severe for women and minority businesses. Yet, the combination of these economic challenges and the changes in demographics present an opportunity. The only way back from the rapidly declining economy is America to recognize the New Majority as a competitive strategy.

Currently, this New Majority lacks power. Our future depends on the New Majority being prepared to systematically take those reins of power. This country has scraped, challenged, revamped and revisited minority business programs and policies developed over 30 years ago. The rationale for set-asides to provide an economic stimulus for women and minority businesses was built on models and circumstances for a different time. We need to create different models for the new multiethnic entrepreneur and leverage the power we have in numbers—the demographic factor.

The New Majority must begin today to jointly build a framework that reaches across racial and gender boundaries. We must begin now to recognize the value and beauty in the interconnection of these groups to make a whole. Join us as leaders to discuss the issues, and together, we will:

- Examine the social, political and economic implications of the New Majority for all Americans
- Empower today's minorities for tomorrow
- Encourage entrepreneurship for future generations
- Create new models to ensure economic success of traditionally labeled disadvantaged businesses
- Leverage America's melting pot culture as a competitive advantage of the US in the 21st century and beyond.

For more information about the Summit or Reunion, contact Sharon Pinder at the Center for Business Inclusion and Diversity at 1.410.489.7098 or email info@cbidinc.org.