



TOP 100 MBE AWARDS™

HONORING MINORITY AND WOMEN ENTREPRENEURS

Business Books for Entrepreneurs By Herb Jordan III

Book for the Month: *The E Myth Revisited – Why Most Small Businesses Don't Work and What to Do About It.*
Author: Michael E. Gerber
Listed Price: \$16.00

What is an entrepreneur and what does it take to be a successful entrepreneur? Many failed entrepreneurs look back and wish they'd really understood the answers to this question before they went into business for themselves. Why do successful entrepreneurs work on their business and not in their business?

A lifetime of entrepreneurship and helping other entrepreneurs has taught me that anyone can be an entrepreneur. However, just like anything else worth doing it takes an investment of time, preparation and practice.

Our book for this month answers the question I posed earlier. Just as importantly it tells you what you need to do to be successful. It is a small book with a simple and powerful message. The E-Myth Revisited: Why Most Small Businesses Don't Work and What to Do About It by Michael E. Gerber is a must read for all successful entrepreneurs.

**Voted #1 business book by Inc. 500 CEOs.